Module 3: Product Description

3.1.3 Product Naming

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The upgraded version of the Authorized *IQOS* System developed by Philip Morris Products S.A. (PMP S.A.) and subject to this application will be commercialized under the brand name *IQOS* 3.

Table 1: Product naming

***IQOS* System component**	**Model no.**	**Commercial name**
Charger	M0002	*IQOS* 3 Pocket Charger
Holder	A1404	*IQOS* 3 Holder

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